

Appendix One – Public Engagement Findings

1. Purpose

The waste public engagement exercise took place from September 2020 – January 2021 to share with residents our vision of “a clean, green, sustainable future for Kirklees with zero waste to landfill and where waste is valued as a resource through re-use, recycling and recovery”. The public engagement aimed to gather resident’s views on our proposals to meet our vision and ensure we make the right decisions on what works for our communities.

2. Reach

- Total number of surveys received: 7,578
 - Online: 79%
 - Paper: 21%
- Visitors to the webpage: 22,100
- Visitors to the virtual room: 4,000
- Webinar sessions: 6
- Live webinar views: 544

3. Collection Options Results

Standard Collections



Most favoured option:

61% strongly support & 20% support

Top three reasons for not supporting:

Not enough space (63%)

Glass bin too big (48%)

Don't want separate food waste (38%)

Top freehand comment themes:

Appearance/practicality

Food waste concerns

Current service issues

Inner glass caddy

GLASS

Caddy Inset
Emptied at the same time as your green bin



240L

Green Mixed Recycling Bin
Emptied alternate weeks like it is now

240L

Grey Household Bin
Emptied alternate weeks like it is now

FOOD

Waste Caddy
Emptied weekly

Good overall support:

49% strongly support & 27% support

Top three reasons for not supporting:

Glass caddy takes up too much space in green bin (52%)

Don't want separate food waste (34%)

Glass caddy is too small (25%)

Top freehand comment themes:

Practicality (lifting, noise etc)

Green bin space

Food waste concerns

Moving to shared bins



GREY

Communal Non-recyclable Waste Bin
Emptied according to agreed schedule dependant on capacity

GREEN

Communal Recycling Bin
Emptied according to agreed schedule dependant on capacity

PINK

Communal Glass Bin
Emptied according to agreed schedule dependant on capacity

BROWN

Communal Food Waste Bin
Emptied according to agreed schedule dependant on capacity

Not supported:

21% do not support & 49% strongly do not support

Top three reasons for not supporting:

Not enough space on street (72%)

Concern the bins will not be used correctly by neighbours (60%)

Attract flytipping (49%)

Top freehand comment themes:

Lack of responsibility & misuse

Vermin / smells

Visual impact & accessibility

4. Views on additional materials

Plastic Pots, Tubs & Trays



“Plastic should always be recycled not turned into energy”

Strongly agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree
15%	21%	46%	14%	3%

“I think turning plastics into energy is better for the environment than recycling them”

Strongly agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree
9%	13%	53%	18%	6%

Food waste collections



FOOD
Waste
Caddy
Emptied
weekly

Good overall support:

65% would use a food waste collection service

Top three reasons for not supporting:

Smells (48%)

Already compost their food waste (27%)

No space (26%)

Top freehand comment themes:

Vermin/security

Practicalities/separation

Unhygienic

Glass collections



Strong support:

83% would use a glass collection service*

8% Unsure

7% Will continue to use bottle banks

1% Do not recycle glass

* However, no consistency in preferred receptacle as per item 3

5. Reuse Initiatives

Activity	% interested
Workshops/courses on reducing food waste	16%
Workshops/courses on composting	22%
Drop in advice sessions in your local community	26%
Connecting with a recycling champion in your area	22%
Upcycling workshops (teaching how to repair and improve old furniture and other items)	31%
Repair workshops (support to fix broken electrical items, clothes or furniture)	35%
Toy library (swap and exchange used toys instead of buying new)	20%
Clothing swap (bring and exchange clothes and textiles)	31%
None	37%

6. Household Waste & Recycling Centre's



80% visited a tip before 23/03/20

Top three reasons why people didn't:

- No transport (34%)
- Never needed to (21%)
- Use wheeled bin serviced (15%)

Sites mostly rated as 'good'

67% think there is enough recycling on site

Top three items people would like to recycle on site:

- Soil & rubble (81%)
- Plastics (62%)
- Mattresses (37%)

Other suggestions:

- Tiles, Ceramics & DIY waste
- White goods & Furniture
- Foil & Aluminium

Reuse Shop



72% Interested in using

Mobile Recycling Centre



78% Interested in using